

IN THIS INSTITUTE WE WELCOME OUR CUSTOMERS WE LISTEN TO THEIR NEEDS WE CARE ABOUT PEOPLE WE CELEBRATE OTHER PERSPECTIVES AND WE BELIEVE IN BUILDING A BETTER FUTURE BY BRINGING THE RIGHT STRATEGIES INTO ACTION



EXECUTING A STRATEGY IS LIKE AN EXPEDITION INTO THE UNKNOWN

You know where you want to go, but the terrain is largely uncharted: digitalization, disruptive markets, but also old thinking and established patterns of behavior are examples of uneven terrain.

THERE'S ONE THING THAT ALL STRATEGIES HAVE IN COMMON

The people who've designed and are driving them ultimately want them to be successful.

BUT UNFORTUNATELY THE OPPOSITE IS TRUE IN MOST CASES

9 out of 10 strategic projects do NOT meet the expectations placed in them.

MOST MANAGERS CAN'T SEE THE BIG PICTURE

60% of all line-managers are unable to definitively state their company's strategy.

HERE'S THE GOOD NEWS!

80% of the upward and downward movement in corporate performance can be explained by socially dynamic levers – something you can actively manage.

9 OUT OF 10

60%

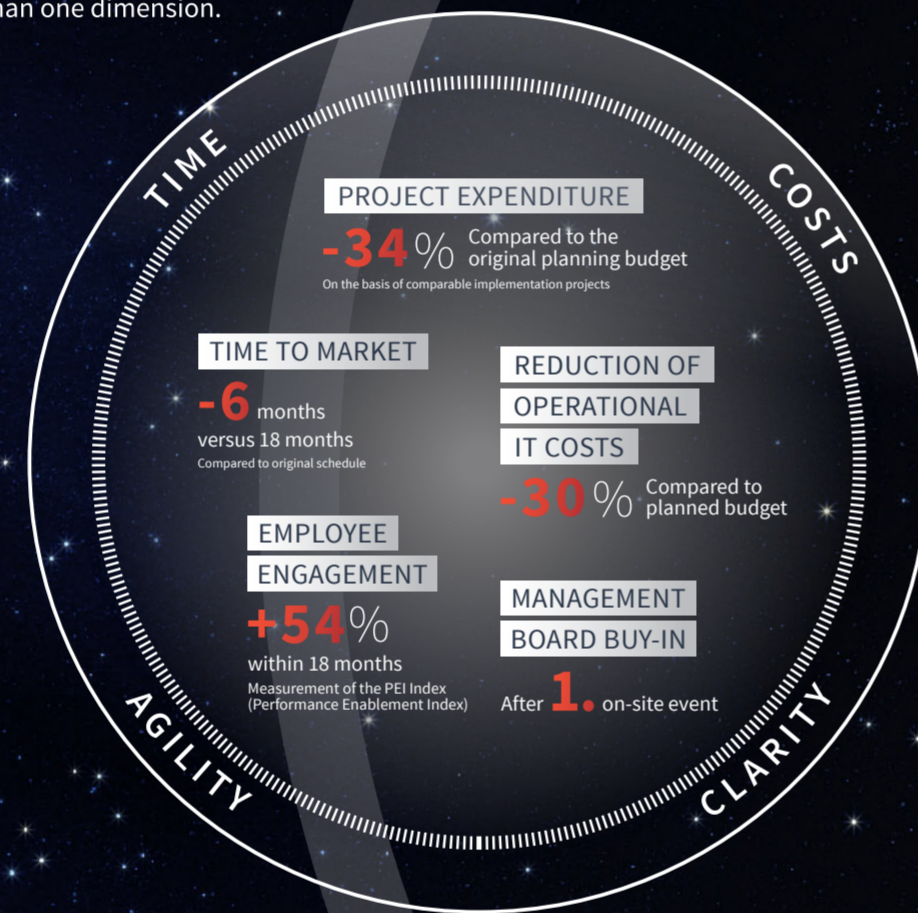
80%

BENEFIT FROM A UNIQUE APPROACH

If the strategy only exists on PowerPoint, it'll remain nothing but a story.

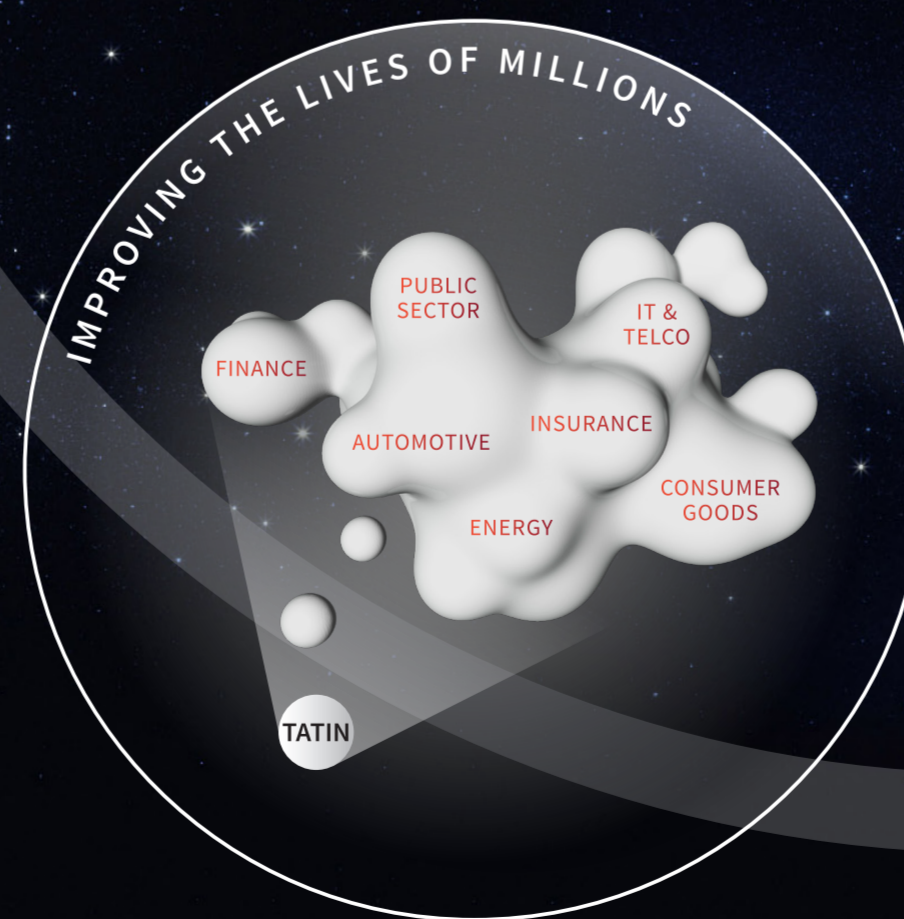
OBTAIN MEASURABLE RESULTS

Strategy activation achieves measurable results in more than one dimension.

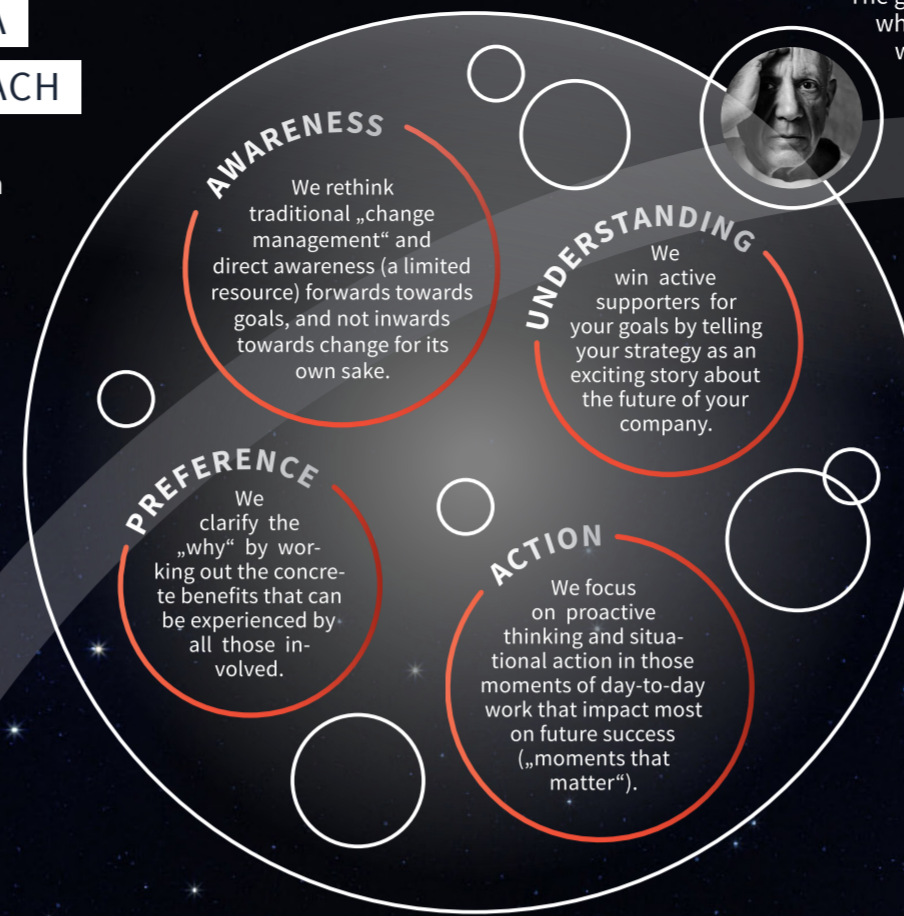


LEVERAGE YOUR EXPERIENCE

Benefit from the learnings and expertise of numerous industries when it comes to activating your strategy.



"The genius of the person who knows is worthless without the genius of the person who understands."
Pablo Picasso



RELY ON PROVEN METHODS

Using a comprehensive set of tools & methods, we identify the measures that are crucial for your success.

FIND THE FASTEST WAY

We systematically examine the barriers and the levers for success, thereby enabling effective strategy execution.



TAKE ADVANTAGE OF THE LATEST INSIGHTS

Our methods are backed up by a global team of experts who have joined forces with us in the Future of Leadership Initiative.

